

Rep Order#	6841319	Ver#	1	Status	New
EC'd	Yes				

Traffic Order# 808231

Printed: 08/13/2012 1:15 PM  
Last Received: 08/13/2012 1:03 PM  
Showing Buylines: All Lines

1 of 2

<b>Station</b>	WUPW-TV TOLEDO, OH.
<b>Advertiser</b>	( ).CROSSROADS GPS
<b>Product</b>	CROSSROADS GPS
<b>Estimate#</b>	1219
<b>Buyer</b>	ANNE BRAUNSCHEIDEL
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
**Agency C/P1/P2/E** //1219  
**Flight Dates** 08/15/2012 - 08/21/2012  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

-- CONTRACT COMMENT --

5C-4\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	630P-7P		:30	\$125.00	08/15-08/17	3	1	3	\$375.00	
		Buyline Comment: FOX TOL NEWS										
	2	W-F	10P-11P		:30	<del>\$300.00</del> <sup>350<sup>00</sup></sup>	08/15-08/17 <sup>3/15</sup>	12	1	12	<del>\$1,200.00</del>	700 <sup>00</sup>
		Buyline Comment: FOX TOL NEWS AT 10										
	3	TH	10P-11P		:30	\$300.00	08/16-08/16	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	4	SA	10P-11P		:30	\$300.00	08/18-08/18	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	5	SU	10P-11P		:30	\$300.00	08/19-08/19	2	1	2	\$600.00	
		Buyline Comment: FOX TOL NEWS AT 10										
	6	SU	9A-10A		:30	\$25.00	08/19-08/19	1	1	1	\$25.00	
		Buyline Comment: FOX NEWS SUN										
	7	M-TU	630P-7P		:30	\$125.00	08/20-08/21	2	1	2	\$250.00	
		Buyline Comment: FOX TOL NEWS AT 630										
	8	M	10P-11P		:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
		Buyline Comment: FOX TOL NEWS AT 10P										
	9	TU	10P-11P		:30	\$300.00	08/21-08/21	2	1	2	\$600.00	
		Buyline Comment: FOX TOL NEWS AT 10P										
	10	F	4P-5P	FOX NEWS	:30	\$250 <sup>00</sup>	8/17	2	1	2	\$500 <sup>00</sup>	